

Our Mission



Windermere is a network of real estate businesses and a community of people who seek trust and mutual respect in each of our relationships. We serve neighborhoods throughout the West and, through our affiliations with related firms, we can link to neighborhoods and services around the world. We are committed to:

Leadership in the real estate industry.

Windermere is committed to being a leader among our peer firms. We build and support close-knit teams. Our wish is to foster teamwork while reserving the freedom each of us needs to satisfy buyers and sellers and find personal satisfaction.

The highest ethical standards.

Uncompromising honesty and integrity.

We will continue to grow while exercising practices that meet the highest ethical and business standards.

The best from and for Windermere people.

Our greatest assets are Windermere people—the sales associates, managers, supporting staff and owners with whom we hope to sustain mutually satisfying, productive and lasting relationships. We place high priority on their growth, development and job satisfaction, and provide all the opportunity for reward commensurate with contributions.

The improvement of life in the neighborhoods we serve.

We will be personally involved in civic and community affairs that improve the quality of life in our neighborhoods, and will contribute both financial and human resources to achieve these ends.

Our Philosophy



“Windermere has always emphasized professionalism. Our associates are the primary component to our success and growth. We’ve worked very hard over the years to build our reputation as a company whose representatives are fair, honest, knowledgeable and genuinely care about their communities.”

–Geoff Wood, Chief Executive Officer;
Windermere Real Estate

Hire the best people. Give them the best tools. Create a professional approach.

This founding philosophy of Windermere has been implemented through the introduction of new programs that have set industry standards which have given agents the knowledge they need to meet the needs of buyers and sellers.

The Best People.

Windermere’s sales force is the company’s greatest asset. Windermere’s associates include experts in all areas of real estate. While residential real estate is the mainstay of its business, Windermere has partners who specialize in relocation, financing, insurance, escrow and new homes.

The Best Tools.

As part of the Windermere network, agents may also take advantage of a variety of programs and innovative services including technology, marketing, and education that they can put to work in their local market. These innovative tools allow them to serve homebuyers and homesellers in a way that is unique to Windermere.

A Professional Approach.

Windermere’s structure allows offices to operate independently while retaining the benefits of being associated with a respected brand—benefits such as advertising buying power, agent benefits and powerful technology tools. At the same time, agents are intimately familiar with their local communities, allowing them to provide knowledgeable and high-caliber real estate services tailored to the client’s needs.

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Cornerstones of Windermere



The Windermere mark is our historic symbol used in conjunction with the Windermere name. Together, they comprise the Windermere logo.

The tree in the center of the mark represents Windermere as a living, vital organization that is committed to serving individual neighborhoods through its branch system.

The two brackets on the left and right surrounding the tree join together to create a diamond, symbolizing our commitment to quality customer service. Windermere's unity and strong network are also represented by the two individual brackets joining together to become one strong, unified structure.

The points of the diamond depict Windermere as an innovative industry-leader focused on the future.

Quality Business Practices:

We conduct business as caring professionals. Our ethics are higher than board rules require and our service is infused with courtesy and integrity.

Standards of Practice:

Our standards are built on trust and respect. Expect value and honesty in a Windermere real estate agent.

Full Service:

From financing to escrow, our team can take care of all your real estate needs.

The Network:

Local offices with a global reach. We are high tech people with high touch service.

Community:

We are a collection of interesting, passionate, committed people who truly believe in building vibrant and livable communities.

Tools & Resources:

We don't just try new tools, we are leaders in the technological revolution of real estate practices.



Team Approach

At Windermere, we work as a team.

Our agents are supported by an expert staff of real estate professionals who are trained to make selling a home a smooth and pleasant experience.

Armed with the most advanced technology and the highest ethical practices, we can facilitate the sales process with our comprehensive array of services.

Here are just a few of the people already in place to assist your Windermere agent:

- Transaction Coordinators
- Marketing and Advertising Directors
- Technology Experts
- Professional Photographers/
Videographers
- Loan and Escrow Officers
- Home Staging Designers

From our local owners to our dedicated managers, we are all here to help.

